

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.072651 Longitude: -97.056475

Highland Village Town Center Highland Village, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	11,666	79,888	197,514
	Population Est 25Q1	11,674	79,610	196,401
	Population Est 24Q4	11,714	79,739	196,297
	Population Est 24Q3	11,747	79,924	196,558
	Population Est 24Q2	11,509	78,585	194,907
	Population Est 24Q1	11,510	78,574	194,665
	Population Est 23Q4	11,501	78,505	194,348
	Population Est 23Q3	11,341	77,874	193,301
	Population Est 23Q2	11,283	77,659	192,736
	Population Fcst	11,734	80,322	199,254
	2010 Census Population	10,080	67,424	165,533
	2000 Census Population	7,770	57,648	130,063
	1990 Census Population	3,514	33,557	68,147
	Current Year Daytime Population	14,058	82,317	197,428
	Average Seasonal Population	48	268	544
	Historical Annual Growth, 1990 – 2000	8.26%	5.56%	6.68%
	Historical Annual Growth, 2000 – 2010	2.64%	1.58%	2.44%
	Estimated Annual Growth, 2010 – CY	1.01%	1.18%	1.23%
	Projected Annual Growth, CY to Y5	0.12%	0.11%	0.18%
	Group Qtrs Est	32	348	535
Transient Est Average Last 4 Qtrs	0	397	2,087	
Households	Current Year Estimated Households	3,837	28,698	67,827
	Households Est 25Q1	3,840	28,589	67,431
	Households Est 24Q4	3,854	28,640	67,403
	Households Est 24Q3	3,866	28,702	67,490
	Households Est 24Q2	3,783	28,204	66,892
	Households Est 24Q1	3,783	28,202	66,810
	Households Est 23Q4	3,779	28,178	66,703
	Households Est 23Q3	3,727	27,963	66,353
	Households Est 23Q2	3,708	27,894	66,165
	Households Fcst	3,866	28,839	68,347
	2010 Census Households	3,288	24,017	56,686
	2000 Census Households	2,448	19,287	43,638
	1990 Census Households	1,071	11,039	23,107
	Historical Annual Growth, 1990 – 2000	8.62%	5.74%	6.56%
	Historical Annual Growth, 2000 – 2010	2.99%	2.22%	2.65%
	Estimated Annual Growth, 2010 – CY	1.07%	1.24%	1.25%
	Projected Annual Growth, CY to Y5	0.15%	0.10%	0.15%
Population per Household	3.03	2.77	2.90	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.072651 Longitude: -97.056475

Highland Village Town Center Highland Village, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	7.7%	5.7%	5.7%
	HH Income \$250,000 to \$499,999	9.2%	6.8%	6.8%
	HH Income \$200,000 to \$249,999	21.5%	15.9%	16.0%
	HH Income \$175,000 to \$199,999	11.7%	8.5%	7.9%
	HH Income \$150,000 to \$174,999	10.0%	8.7%	8.6%
	HH Income \$100,000 to 149,999	16.0%	19.0%	18.8%
	HH Income \$75,000 to 99,999	8.0%	10.6%	10.8%
	HH Income \$50,000 to 74,999	9.1%	12.1%	11.9%
	HH Income \$35,000 to 49,999	3.3%	5.3%	5.3%
	HH Income \$25,000 to 34,999	1.4%	2.9%	3.1%
	HH Income \$15,000 to 24,999	1.3%	2.2%	2.2%
	HH Income \$0 to 14,999	0.7%	2.3%	2.7%
	Average Household Income	\$191,246	\$167,622	\$168,847
	Median Household Income	\$175,262	\$137,000	\$135,333
	Per Capita Income	\$63,052	\$60,389	\$58,094
	Average Disposable Income	\$147,738	\$126,734	\$125,953
	Median Disposable Income	\$143,753	\$116,855	\$115,608
	Discretionary HH Income Over \$150,000	36.5%	26.2%	26.1%
	Discretionary HH Income \$125,000 to \$149,999	17.1%	11.6%	11.2%
	Discretionary HH Income \$100,000 to \$124,999	11.8%	11.2%	11.0%
	Discretionary HH Income \$75,000 to \$99,999	11.7%	14.0%	13.1%
	Discretionary HH Income \$50,000 to \$74,999	10.6%	14.7%	15.2%
	Discretionary HH Income \$25,000 to \$49,999	9.1%	13.9%	14.1%
	Discretionary HH Income Under \$25,000	3.2%	8.3%	9.4%
	Average Discretionary HH Income	\$121,873	\$102,547	\$101,031
	Median Discretionary HH Income	\$130,311	\$98,332	\$96,487
	Householder White – Count	2,740	19,591	43,449
	Median HH Income	\$170,898	\$142,411	\$148,762
	Average HH Income	\$145,024	\$131,044	\$134,453
	Householder Black or African-American – Count	112	1,372	3,586
	Median HH Income	\$195,926	\$81,546	\$87,894
	Average HH Income	\$154,148	\$95,757	\$102,151
	Householder Hispanic – Count	285	3,504	10,277
Median HH Income	\$167,815	\$132,323	\$100,748	
Average HH Income	\$148,764	\$127,956	\$109,164	
Householder Asian or Pacific Islander – Count	391	1,859	4,876	
Median HH Income	\$198,675	\$147,795	\$161,930	
Average HH Income	\$163,113	\$135,976	\$140,545	
Householder Other or Pacific Islander – Count	310	2,372	5,640	
Median HH Income	\$168,942	\$136,811	\$124,066	
Average HH Income	\$151,050	\$130,925	\$122,605	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.072651 Longitude: -97.056475

Highland Village Town Center Highland Village, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	5,716	39,049	97,146
	Female Population	5,950	40,839	100,369
Total Population by Age	Count of Pop 0 to 4 years	590	4,321	10,811
	Count of Pop 0 to 7 years	806	5,950	15,250
	Count of Pop 5 - 13	1,176	7,951	21,297
	Count of Pop 14 - 18	724	4,461	11,980
	Count of Pop 19 - 22	778	4,737	12,511
	Count of Pop 22 - 25	600	3,618	9,442
	Count of Pop 25 - 29	597	4,475	11,271
	Count of Pop 30 - 34	427	3,882	9,335
	Count of Pop 35 - 39	559	4,467	11,008
	Count of Pop 40 - 44	686	4,898	12,581
	Count of Pop 45 - 59	2,657	16,929	43,184
	Count of Pop 60 - 74	2,139	14,595	32,768
	Count of Pop 75 - 84	558	4,369	9,037
	Count of Pop 85+	175	1,186	2,291
	% of Pop 0 to 4 years	5.1%	5.4%	5.5%
	% of Pop 0 to 7 years	6.9%	7.4%	7.7%
	% of Pop 5 - 13	10.1%	10.0%	10.8%
	% of Pop 14 - 18	6.2%	5.6%	6.1%
	% of Pop 19 - 22	6.7%	5.9%	6.3%
	% of Pop 22 - 25	5.1%	4.5%	4.8%
	% of Pop 25 - 29	5.1%	5.6%	5.7%
	% of Pop 30 - 34	3.7%	4.9%	4.7%
	% of Pop 35 - 39	4.8%	5.6%	5.6%
	% of Pop 40 - 44	5.9%	6.1%	6.4%
	% of Pop 45 - 59	22.8%	21.2%	21.9%
	% of Pop 60 - 74	18.3%	18.3%	16.6%
	% of Pop 75 - 84	4.8%	5.5%	4.6%
	% of Pop 85+	1.5%	1.5%	1.2%
Median Age	42.8	42.1	40.4	
Average Age	40.8	41.0	39.6	
Male Population by Age	% of Pop 0 to 4 years	5.3%	5.7%	5.7%
	% of Pop 5 - 13	11.1%	10.6%	11.2%
	% of Pop 14 - 18	6.4%	5.9%	6.3%
	% of Pop 19 - 22	6.8%	6.3%	6.6%
	% of Pop 22 - 25	5.3%	4.8%	5.0%
	% of Pop 25 - 29	5.3%	5.9%	6.0%
	% of Pop 30 - 34	3.9%	5.1%	4.9%
	% of Pop 35 - 39	4.4%	5.5%	5.4%
	% of Pop 40 - 44	5.4%	5.9%	6.1%
	% of Pop 45 - 59	21.9%	20.8%	21.5%
	% of Pop 75 - 84	4.3%	4.9%	4.1%
	% of Pop 60 - 74	18.6%	17.8%	16.3%
	% of Pop 85+	1.2%	1.0%	0.8%
	Median Age	41.4	40.3	39.0
Average Age	39.9	39.9	38.8	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.072651 Longitude: -97.056475

Highland Village Town Center Highland Village, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	4.8%	5.2%	5.3%
	% of Pop 5 - 13	9.1%	9.4%	10.4%
	% of Pop 14 - 18	6.0%	5.3%	5.9%
	% of Pop 19 - 22	6.5%	5.6%	6.1%
	% of Pop 22 - 25	5.0%	4.3%	4.6%
	% of Pop 25 - 29	4.9%	5.3%	5.4%
	% of Pop 30 - 34	3.4%	4.6%	4.5%
	% of Pop 35 - 39	5.1%	5.7%	5.7%
	% of Pop 40 - 44	6.3%	6.4%	6.6%
	% of Pop 45 - 59	23.6%	21.6%	22.2%
	% of Pop 60 - 74	18.1%	18.7%	16.9%
	% of Pop 75 - 84	5.3%	6.0%	5.0%
	% of Pop 85+	1.8%	1.9%	1.5%
	Median Age	44.0	43.6	41.6
Average Age	41.7	42.1	40.4	
Race	Count of White	8,376	55,893	130,018
	Count of Black or African-American	428	4,327	11,631
	Count of Asian or Pacific Islander	1,172	6,434	17,961
	Count of Other races	1,690	13,234	37,904
	White	71.8%	70.0%	65.8%
	Black or African American	3.7%	5.4%	5.9%
	Asian	10.0%	8.1%	9.1%
	Other Races	14.5%	16.6%	19.2%
Language Spoken	Speak English at Home	81.7%	80.8%	76.2%
	Speak Spanish at Home	7.2%	10.5%	13.9%
	Speak French or French Creole at Home	0.1%	0.1%	0.3%
	Speak German at Home	0.9%	0.6%	0.6%
	Speak Other Indo-European Languages at Home	2.9%	2.1%	2.3%
	Speak Russian and Other Slavic Languages at Home	0.2%	0.2%	0.3%
	Speak Chinese at Home	0.6%	1.1%	1.0%
	Speak Korean at Home	0.8%	0.7%	1.1%
	Speak Vietnamese at Home	1.2%	0.9%	0.6%
	Speak Other Asian Languages at Home	3.9%	2.5%	2.9%
	Speak Tagalog and Other Pacific Languages at Home	0.3%	0.2%	0.2%
	Speak Other Language at Home	0.2%	0.4%	0.5%
Hispanic	Hispanic Population	1,434	13,111	40,043
	Hispanic Population Percent	12.3%	16.4%	20.3%
	Mexican	70.3%	74.6%	77.8%
	Puerto Rican	6.7%	4.7%	3.5%
	Cuban	1.4%	2.8%	3.0%
	Dominican	1.0%	0.5%	0.4%
	Central American	5.4%	3.1%	6.2%
	South American	12.1%	9.4%	5.4%
	Other Hispanic	3.1%	4.8%	3.8%
	2000 Hispanic Population Percent	5%	7%	11%
	1990 Hispanic Population Percent	3%	5%	6%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.072651 Longitude: -97.056475

Highland Village Town Center Highland Village, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	5.4%	4.7%	4.0%
	American	5.0%	4.3%	3.7%
	Native American (ie. Indian/Eskimo)	0.3%	0.4%	0.3%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.0%
	Asian (percent of total population)	8.4%	6.7%	7.8%
	Chinese	0.7%	1.3%	1.1%
	Japanese	0.3%	0.3%	0.2%
	Korean	1.2%	0.9%	1.2%
	South Central Asian (ie. Indian)	5.1%	3.2%	3.8%
	South East Asian (ie. Vietnamese)	1.0%	0.7%	1.0%
	Other Asian	0.2%	0.2%	0.4%
	European (percent of total population)	36.3%	32.5%	29.1%
	British	9.6%	8.6%	7.0%
	Dutch	0.6%	0.5%	0.5%
	French	1.1%	0.9%	0.9%
	German	8.6%	7.9%	7.0%
	Italian	2.4%	1.8%	1.7%
	Polish	1.4%	1.1%	1.0%
	Scandinavian	2.0%	1.8%	1.6%
	Scotch/Irish	7.2%	7.1%	6.3%
Other European (ie. Greek/Russian)	3.4%	2.9%	3.2%	
Middle Eastern	0.9%	0.6%	0.5%	
Other Ancestry	15.2%	16.0%	15.9%	
Unclassified Ancestry	15.6%	15.6%	14.7%	
Education (Age 25+)	Adult Population (25 Years or Older)	7,799	54,801	131,473
	Elementary (0 to 8)	0.7%	1.6%	3.8%
	Some High School (9 to 11)	2.0%	2.4%	3.9%
	High School Graduate (12)	13.4%	16.8%	16.5%
	Some College (13 to 16)	21.5%	21.3%	19.1%
	Associates Degree Only	10.6%	8.3%	7.9%
	Bachelors Degree Only	35.6%	34.8%	33.4%
	Graduate Degree	16.2%	14.8%	15.5%
	% College (4+)	51.9%	49.6%	48.9%
Household Type	Total Households – count	3,837	28,698	67,827
	One Person HHs – count	443	5,383	11,383
	Family HHs – count	3,332	22,351	53,869
	Married Couple – count	2,997	18,580	44,386
	w/own children – count	1,436	8,090	20,692
	w/out own children – count	1,560	10,490	23,694
	Male Householder – count	75	1,042	3,247
	Female Householder – count	260	2,729	6,237
	Non-Family Households – count	63	964	2,576
	1 Person Household	11.5%	18.8%	16.8%
	2 Person Household	32.6%	33.4%	31.3%
	3 Person Household	20.7%	18.6%	19.2%
	4 Person Household	21.4%	17.7%	19.3%
	5 Person Household	9.3%	7.5%	8.5%
	6 Person Household	3.0%	2.7%	3.3%
7+ Person Household	1.4%	1.3%	1.6%	
% Households With Children	41.7%	34.1%	37.8%	

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.072651 Longitude: -97.056475

Highland Village Town Center Highland Village, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,925	29,711	70,029
	Owner Occupied Percent	84.5%	72.8%	72.5%
	Renter Occupied Percent	13.3%	23.8%	24.3%
	Vacant Housing Percent	2.2%	3.4%	3.1%
	Total Housing Units (Census 2000)	2,503	20,037	45,429
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	1.3%	6.6%	7.3%
	Property Value \$750,000 to \$999,999	18.3%	15.0%	16.3%
	Property Value \$500,000 to \$749,999	43.4%	28.1%	26.6%
	Property Value \$400,000 to \$499,999	20.2%	23.1%	19.0%
	Property Value \$300,000, to \$399,999	10.1%	16.2%	15.3%
	Property Value \$200,000 to \$299,999	2.0%	5.6%	8.4%
	Property Value \$150,000 to \$199,999	0.3%	0.9%	1.4%
	Property Value \$100,000 to \$149,999	0.4%	0.9%	1.0%
	Property Value \$60,000 to \$99,999	0.7%	0.4%	0.4%
	Property Value \$40,000 to \$59,999	1.1%	0.6%	0.7%
	Property Value \$0 to \$39,999	0.4%	1.2%	2.0%
	Median Home Value	\$585,122	\$509,010	\$516,016
Wealth per Household	\$0 and under - percent	14.5%	15.7%	15.9%
	\$1 to \$4999 - percent	6.0%	6.9%	7.1%
	\$5k to \$9999 - percent	3.6%	4.0%	4.0%
	\$10k to \$24999 - percent	5.7%	5.9%	6.0%
	\$25k to \$49999 - percent	6.7%	6.8%	6.8%
	\$50k to \$99999 - percent	10.3%	10.2%	10.2%
	\$100k to \$249999 - percent	19.4%	18.8%	18.7%
	\$250k to \$499999 - percent	15.2%	14.5%	14.3%
	\$500k+ - percent	18.6%	17.2%	17.0%
	Median HH Wealth	\$124,512	\$104,034	\$100,701
	Avg HH Wealth	\$288,362	\$271,053	\$268,602
Economic Viability	Economic Viability Local	309	307	302
	Economic Viability Indexed	111	111	109
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	6,608	44,346	108,330
	Managerial/Executive	28.6%	26.5%	25.7%
	Professional Specialty	28.5%	26.1%	25.6%
	Healthcare Support	0.9%	1.5%	1.6%
	Sales	13.2%	10.6%	11.0%
	Office & Administrative Support	8.8%	11.5%	10.6%
	Protective Service	2.1%	1.7%	1.7%
	Food Preparation	2.4%	3.3%	4.2%
	Building Maintenance & Cleaning	0.6%	1.6%	1.7%
	Personal Care	2.4%	2.9%	2.5%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.1%
	Construction	6.3%	5.3%	6.6%
	Production & Transportation	6.0%	8.8%	8.8%
	Percent White Collar Workers	80.1%	76.2%	74.4%
	Percent Blue Collar Workers	19.9%	23.8%	25.6%

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 33.072651 Longitude: -97.056475

Highland Village Town Center Highland Village, TX		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	5.6%	6.0%	7.1%
	Manufacturing	8.0%	8.2%	9.0%
	Transportation	4.8%	5.8%	6.1%
	Information	1.7%	2.1%	2.6%
	Wholesale/Retail	13.4%	13.9%	13.2%
	Finance, Insurance, Real Estate	16.0%	11.8%	11.5%
	Professional Services	15.0%	12.4%	11.6%
	Management Services	0.1%	0.0%	0.0%
	Administrative/Waste Services	4.1%	4.4%	4.1%
	Educational Services	17.0%	18.9%	19.0%
	Entertainment Services	8.5%	7.8%	8.2%
	Other Professional Services	2.9%	5.6%	4.9%
	Public Administration	2.8%	3.0%	2.7%
Vehicles per HH	No Vehicles	1.3%	2.1%	2.1%
	1 Vehicle	11.8%	22.7%	21.1%
	2 Vehicles	50.1%	47.3%	48.7%
	3 or more vehicles	36.8%	28.0%	28.1%
	Average Number of Vehicles	2.36	2.15	2.14
Change	Births (last 12 months)	131	882	2,283
	Deaths (last 12 months)	89	624	1,365
	Migration (last 12 months)	116	1,061	1,732
Work place	Workplace Establishments	402	2,622	5,359
	Workplace Employees (FTE)	4,351	31,390	68,866